



Guide to MBA Recruitment in the Top 100 Marketing, Media, Advertising, PR and FMCG Companies

EXAMPLE ENTRIES



Click on the company name to be taken to the individual company entry. For a list of companies in alphabetical order, please see the next page. Please note: all information was correct at time of publication.

Advertising

[AMS Media Group](#)
[Arena Media](#)
[Dentsu Aegis Network](#)
[Havas](#)
[Interpublic](#)
[John Ayling & Associates](#)
[LBi International N.V.](#)
[M & C Saatchi](#)
[Media Campaign](#)
[MediaCom](#)
[Omnicom](#)
[Publicis Group](#)
[Blue 449 \(Walker Media\)](#)
[WPP](#)

Marketing/Consulting

[Adler Europe](#)
[Brand Union, The](#)
[Futurebrand](#)
[Interbrand](#)
[Landor Associates](#)
[Wolff Olins](#)
[ZS Associates](#)

Media

[BBC](#)
[Bertelsmann](#)
[Bloomberg](#)
[BMG](#)
[BMJ Publishing](#)
[BSkyB](#)
[Channel 4](#)
[Daily Mail](#)
[Emap](#)
[FremantleMedia](#)
[Guardian Media Group](#)
[Hibu](#)
[ITV](#)
[Macmillan Publishing](#)
[Pearson](#)
[Reed Elsevier](#)
[Routledge](#)
[Sony Music Entertainment](#)
[Thomson Reuters](#)
[Times Newspapers Limited](#)
[Trinity Mirror Group](#)
[United Business Media](#)
[WPP](#)

PR Agencies

[Bell Pottinger Group](#)
[Citigate Dewe Rogerson](#)
[Edelman](#)
[Freud Communications](#)
[FTI Consulting](#)
[Grayling](#)
[Hill & Knowlton](#)
[Instinctif](#)
[Ketchum](#)
[Kindred](#)
[Lansons Communications](#)
[The Red Consultancy](#)
[RLM Finsbury](#)
[Weber Shandwick](#)

FMCG Companies

[2 Sisters Food Group](#)
[Adidas](#)
[Alfred Dunhill](#)
[Anheuser-Busch InBev](#)
[Apple](#)
[Arcadia](#)
[Body Shop International](#)
[British American Tobacco](#)
[Britvic](#)
[Coca Cola](#)
[Colgate](#)
[Coty](#)
[Dairy Crest](#)
[Diageo](#)
[Dyson](#)
[Games Workshop](#)
[Greencore Group](#)
[Greene King](#)
[Heineken UK](#)
[Heinz](#)
[Imperial Tobacco](#)
[Johnson & Johnson](#)
[Kelloggs](#)
[L'Oreal U.K.](#)

FMCG Companies (continued)

[LVMH](#)
[Marston's](#)
[Mars](#)
[Mitchells & Butlers](#)
[Mondelez](#)
[Nestle U.K.](#)
[Nike](#)
[Pepsico](#)
[Premier Foods](#)
[Proctor & Gamble](#)
[Reckitt Benckiser](#)
[Roche Products U.K.](#)
[SAB Miller](#)
[Sony](#)
[Tate & Lyle](#)
[Unilever](#)
[Vion](#)
[Whitbread plc](#)

Company	<p>LVMH LVMH Holding, 22, avenue Montaigne, 75008 Paris, FRANCE</p> <p>+33 1 4413 2222</p> <p>www.lvmh.com</p>
Key contacts	<p>Chantel Gaemperle, LVMH Group Executive Vice President, Human Resources and Synergies</p>
How to Apply	<p>Career information can be found at Talents . LVMH has for many years cultivated partnerships with top universities and MBA programs. The Group and its companies are widely recognized as preferred employers in global league tables such as Universum, which named LVMH the "preferred employer among business school students" in France for the 10th consecutive year in 2015 – go to MBA Initiatives for more information. Internships, apprenticeships and VIE (international business volunteering) are part of its pre-hire approach. Visit Open Opportunities for links to the latest open opportunities and Internships (for French-speaking students).</p>
International Opportunities	<p>Group companies offer positions in all countries and in all functions: design, marketing, sales, control and finance, human resources, production. Positions available are very operational and they often include international responsibilities.</p>
Key Dates	<p>Applications are welcomed throughout the year. Deadline dates are dependent on specific opportunity. A number of internship positions are currently open within the UK.</p>
Additional Information	<p>LVMH is a family run world leader in luxury, LVMH Moët Hennessy - Louis Vuitton possesses a unique portfolio of over 70 prestigious brands. The Group is active in five different sectors: wines and spirits, fashion and leather goods, perfumes and cosmetics, watches and jewellery and selective retailing. LVMH has more than 3,700 stores worldwide with reported revenue of €30.6 billion in 2014. LVMH more than 120,000 employees, 81% of who are based outside France, share the Group's values. Besides its community action for human development - for example LVMH House and the LVMH-ESSEC Chair - LVMH carries out a number of initiatives through its commitment to protecting the environment. Faithful to its vocation as a patron, the Group is also involved in culture and heritage, humanitarian action, education and supporting young artists and designers.</p>

[Return to index page](#)

Company**PepsiCo**

700 Anderson Hill Road, Purchase, New York, NY 10577, U.S.A.

Pepico UK & Ireland, Theale Head Office, 1600 Arlington Business Park, Theale, Reading, Berkshire, RG7 4SA.

USA: + 1 914 253 2000

www.pepsico.com

Key contacts

UK: Debbie Robinson, UK Talent Acquisition Manager. Email: debbie.robinson@pepsico.com

US: Kristen Storey, Senior Talent Acquisition Manager. Email: kristen.storey@pepsico.com

How to Apply

UK: PepsiCo recruit MBAs into real jobs rather than through an MBA programme. Candidates are advised to visit the careers page for the latest opportunities or to register a speculative application. For enquiries about undergraduate placements, MBA or Sales internships and graduate opportunities, interested candidates should follow PepsiCo on [LinkedIn](#) or on Twitter [@PepsiCoJOBS](#) where PepsiCo recruiters regularly interact.

Global: Graduate and Internship opportunities are available but these are not predominantly targeted at MBAs. However, candidates interested in pursuing a career with PepsiCo should see their careers web site at [Careers](#). Interested candidates should register their details with [Talent Connection](#) in order to search for current opportunities and apply online.

International Opportunities

PepsiCo spans the globe so international opportunities are abundant.

Key Dates

Follow the link to [Opportunities](#) for the latest recruitment deadlines.

Additional Information

Globally, PepsiCo operates in more than 200 countries and territories with 2014 Net Revenues of over \$66.6 billion. PepsiCo owns some of the world's most popular brands, including Pepsi-Cola, Mountain Dew, Diet Pepsi, Lay's, Doritos, Tropicana, Gatorade, and Quaker. Their brands are available worldwide through a variety of go-to-market systems, including direct store delivery (DSD), broker-warehouse, and food service and vending. PepsiCo was founded in 1965 through the merger of Pepsi-Cola and Frito-Lay. Tropicana was acquired in 1998 and PepsiCo merged with the Quaker Oats Company, including Gatorade, in 2001. In the UK, they employ over 5,000 people across 13 sites, forming part of the global PepsiCo team of around 285,000 staff. In 2015 PepsiCo celebrates its 50th anniversary as a combined food and beverage company.

[Return to index page](#)