



Guide to MBA Recruitment in the Top 100 Marketing, Media, Advertising, PR and FMCG Companies

EXAMPLE ENTRIES
October 2017



Click on the company name to be taken to the individual company entry. For a list of companies in alphabetical order, please see the next page. Please note: all information was correct at time of publication.

Advertising

[AMS Media Group](#)
[Arena Media](#)
[Dentsu Aegis Network](#)
[Havas Group](#)
[Interpublic Group](#)
[John Ayling & Associates](#)
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[M & C Saatchi](#)
[Media Campaign](#)
[MediaCom](#)
[Omnicom](#)
[Publicis Group](#)
[Blue 449](#)
[WPP](#)

Marketing/Consulting

[Adler Europe](#)
[Brand Union, The](#)
[FutureBrand](#)
[Interbrand](#)
[Landor Associates](#)
[Wolf Olins](#)
[ZS Associates](#)

Media

[BBC](#)
[Bertelsmann](#)
[Bloomberg](#)
[BMG](#)
[BMJ Group](#)
[Sky](#)
[Channel 4](#)
[Daily Mail](#)
[FremantleMedia](#)
[Guardian Media Group](#)
[Hibu Group](#)
[ITV](#)
[Macmillan Education](#)
[Pearson](#)
[Plexus \(EMAP\)](#)
[Routledge](#)
[Sony Music Entertainment](#)
[Thomson Reuters](#)
[Times Newspapers Limited](#)
[Trinity Mirror Group](#)
[United Business Media \(UBM\)](#)

PR Agencies

[Bell Pottinger](#)
[Citigate Dewe Rogerson](#)
[Edelman](#)
[Freuds](#)
[FTI Consulting](#)
[Grayling](#)
[Hill & Knowlton Strategies](#)
[Instinctif](#)
[Ketchum](#)
[Kindred](#)
[Lansons Communications](#)
[The Red Consultancy](#)
[Finsbury](#)
[Weber Shandwick](#)

FMCG Companies

[2 Sisters Food Group](#)
[Adidas](#)
[ADM](#)
[Alfred Dunhill](#)
[Anheuser-Busch InBev](#)
[Apple Inc](#)
[Arcadia](#)
[Body Shop International](#)
[British American Tobacco](#)
[Britvic](#)
[Coca-Cola](#)
[Colgate-Palmolive](#)
[Coty](#)
[Dairy Crest](#)
[Diageo](#)
[Dyson](#)
[Games Workshop](#)
[Greencore Group](#)
[Greene King](#)
[Heineken](#)
[Kraft Heinz](#)
[Imperial Tobacco](#)
[Johnson & Johnson](#)
[Kellogg's](#)
[L'Oréal UK](#)

FMCG Companies (continued)

[LVMH](#)
[Marston's](#)
[Mars](#)
[Mitchells & Butlers](#)
[Mondelēz](#)
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[Nike](#)
[PepsiCo](#)
[Premier Foods](#)
[Proctor & Gamble](#)
[Reckitt Benckiser](#)
[Roche Products UK](#)
[Sony](#)
[Tate & Lyle](#)
[Unilever](#)
[Vion](#)
[Whitbread plc](#)

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A

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V

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W

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[Whitbread plc](#)
[Wolff Olins](#)
[WPP](#)

Z

[ZS Associates](#)

Company Name	Programme News	Deadline Date
WPP	WPP MBA Fellowship Program	11 th October 2017
ZS Associates	Strategy Insights & Planning Consultant - Intern (IESE Business School) - UK Strategy Insights & Planning Consultant (London Business School) - UK Strategy Insights & Planning Consultant (IESE Business School) – UK Strategy Insights & Planning Consultant/Patient & Consumer Marketing (Princeton, NJ) Strategy Insights & Planning Consultant (Frankfurt, Germany) Strategy Insights & Planning Consultant (Haas) – US Various Strategy Insights & Planning Consultant - Intern (US University not listed) – US Various	Will close once full
Bertelsmann	2018 Bertelsmann Entrepreneurs Program	Interviews in October
Reckitt Benckiser	Assistant Brand Manager Internship – US Assistant Brand Manager - University Recruitment – US	Will close once full Will close once full
FTI Consulting	2018 Summer MBA Intern – US – Job ID 170RI 2018 MBA Graduate Consultant – US – Job ID 170RG Forensic and Litigation Consulting - Data and Analytics – MBA Graduate Consultant – UK – Job ID 170UE	* * *
Anheuser-Busch InBev	Global MBA Internship Program – Asia Pacific / Japan / Tokyo-17013015 Global MBA Internship Program – Asia Pacific / Korea / Seoul-17013016 Global MBA Internship Program – Asia Pacific / China / Shanghai-17013014 2018 Global MBA Internship Program - Europe / Belgium-17012804	Interviews in January Apply ASAP *
BAT	Global Graduate Programme - Marketing 2017 – Tokyo – Job ID 10916BR BAT has several openings for the Global Graduate Programme. See Search & Apply and select Graduates to view.	31 st October 2017 *
Kraft Heinz	MBA Internship Program – Chicago, US – Job ID R-1349 MBA Leadership Program – Chicago, US – Job ID R-1075	* *
Imperial Tobacco	2018 International MBA Programme, Spain MBA Programme and Summer MBA Internships.	Will close once full

* *Deadline date not available at the time of publication. Please monitor links to company websites for the latest on deadline dates.*

Company **WPP**
 HQ: WPP Group plc: 27 Farm Street, London W1J 5RJ, UK
 WPP Group USA Inc: 100 Park Avenue, New York, NY 10017, USA

+44 (0)20 7408 2204 (UK)
 +1 (212) 632 2200 (USA)

www.wpp.com

Key Contacts The general email for MBA enquiries is <mailto:mbafellowship@wpp.com>. All applications are to be made [online](#).

How to Apply Each year, WPP runs a [Marketing Fellowship Program for MBAs](#). The program is highly competitive and WPP accepts a maximum of 5 participants globally per year. Those selected will work in several WPP companies and across different marketing disciplines. The Fellowship is comprised of three one-year rotations through the WPP companies, with each rotation chosen based on the individual's interests and the Group's needs. A senior executive mentor from WPP is assigned to provide overall career guidance. On completion of the program, WPP works to find a position in the Group that takes advantage of the broad experience gained during the rotational program.

Key Dates The application form for the 2018 Intake for the WPP MBA Fellowship Program will be available on the [MBA](#) page until October 11th, 2017. The WPP MBA Fellowship Program 2018 intake is open to applicants who have graduated or who have completed their Master of Business Administration coursework from August 2017– August 2018. Candidates interested in the 2019 program are advised to check the link in the new year.

International Opportunities The WPP MBA [Marketing Fellowship](#) is an international program with vast placement opportunities available across the globe (112 countries) for each of the three one-year rotations.

Additional information WPP is the world leader in marketing communications services. WPP is made up of leading companies in Advertising; Media Investment Management; Data Investment Management (formerly known as Consumer Insight); Public Relations & Public Affairs; Branding & Identity; Healthcare Communications; Direct, Digital, Promotion & Relationship Marketing; and Specialist Communications.

WPP employs over 200,000+ people working in over 3,000 offices in 112 countries. WPP reported revenue of £14.4 billion as at December 2016.

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Company **ZS Associates**

HQ - 1800 Sherman Avenue, Evanston, IL 60201, USA
ZS Associates International, Inc. One New Ludgate, 60 Ludgate Hill, London, EC4M 7AW

HQ +1 847 492 3600
UK + 44 (0)20 7915 4200

www.zsassociates.com

Key Contacts

Europe: Felicity Allen, HR Manager. Direct line: +44 (0)20 7915 4230. Email: careers@zsassociates.com
Americas: Cheryl Frasor, Senior Recruiter. Tel: +1 888 972 4173 Email: careers@zsassociates.com
India/Japan: Nikita Raje. Tel: +91 20 6623 7648 Fax: +91 20 6606 5001 Email: careers@zsassociates.com
China: Jane Chen. Tel: +8621 2231 4606 Email: careers@zsassociates.com

How to Apply

The careers website can be found at [Careers](#). ZS Associates hires MBAs to join the firm as Consultants and Associates. New associates and consultants enter the first-year peer cohort program, the [1Y Program](#). 1Y helps candidates learn their new role and office and connects them with new colleagues. Visit [Apply Now](#) and use the keyword facility to filter live MBA openings. Applications are only accepted online. Interested candidates are encouraged to register online and complete a profile. Interested candidates may wish to follow the [@zscareers](#) Twitter feed, [LinkedIn](#) and [Facebook page](#).

Key Dates

Applications from MBAs are accepted at any time. For current vacancies, dates are specific to individual openings.

International Opportunities

Job opportunities exist worldwide in the Americas, Europe, Asia, and India. Visit [Apply Now](#) for global vacancies and use the keyword facility to filter live MBA openings.

Additional information

ZS Associates is one of the world's largest business services firms specializing in transforming sales and marketing from an art to a science. The firm helps clients gain market share at lower cost by creating data-driven strategies that they can implement rapidly, by taking on sales and marketing operations to make them more competitive, and by helping them deliver impact where it matters.

With 22 offices around the world, ZS Associates 4,500 employees have worked with more than 1,200 companies in 70 countries across consumer products, energy, high-tech, insurance, medical products and services, pharmaceuticals and other industries. ZS has been named one of [Consulting magazine's](#) 2017 "Best Firms to Work For."

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Company **Thomson Reuters**
HQ 3 Times Square, New York, NY 10036, USA
The Reuters Building, 30 South Colonnade, Canary Wharf, London, E14 5EP. UK

USA: +1 646 223 4000. UK: +44 (0)20 7250 1122

www.thomsonreuters.com

Key contacts Thomson Reuters has a large recruitment team who can be e-mailed at graduate.recruitment@reuters.com

How to Apply Interested applicants should go to [Graduates](#) for details of the programs available. Thomson Reuters runs the [Management Associates Program](#) (MAP) which is directed at MBA Graduates with 4-5 years' practical experience. This 18-month comprehensive and competitive development rotational program prepares Associates for management-level accountabilities. During the three 6-month rotations, Associates are given a unique opportunity to work across Thomson Reuters business units that provide products and critical information for finance, legal, and tax and accounting professionals around the world, along with the chance to gain experience with a globally recognized news agency.

Thomson Reuters also offers a 10-week MBA [Summer Associates Program \(SAP\)](#) – available to current MBA students (who have completed the first year of their MBA) during their summer break, across all of the businesses and in a variety of different disciplines: journalism, sales, finance, strategy, technology. Applications for both must be made online. The main pipeline into the MAP program is the 10-week Summer Associate Program (SAP), and Associates from that program are given near-exclusive preference for the full-time MAP.

Key Dates Follow the links under [Job Search](#) for the latest opportunities, deadline dates and full details. Applications for the SAP 2018 class are due to open in October 2017 until mid-December 2017.

International Opportunities The MBA Programs are in multiple global locations. Other job vacancies are available worldwide.

Additional Information Thomson Reuters is the leading source of intelligent information for the world's businesses and professionals, providing customers with a competitive advantage. Intelligent information is a unique synthesis of human intelligence, industry expertise and innovative technology that provides decision-makers with the knowledge to act, enabling them to make better decisions faster. The company delivers this must-have insight to the financial and risk, legal, tax and accounting, intellectual property and science and media markets, powered by the world's most trusted news organization. Thomson Reuters has a leading market position, with well-recognized and respected brands in each of its principal markets. Thomson Reuters is organized into four business units: Financial and Risk, Legal, Tax and Accounting and Intellectual Property and Science. In 2016 the company realised \$11.2 billion in revenue and had approximately 45,000 employees in more than 100 countries. Thomson Reuters' shares are listed on the Toronto and New York Stock Exchanges (symbol: TRI).

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Company **Archer Daniels Midland Company (ADM)**
77 West Wacker Drive, Suite 4600, Chicago, Illinois 60601. USA

+1 312 634 8100

www.adm.com

Key Contacts Stephanie York, Manager, College Relations & Entry Level Professional Development. Tel: +1 800-637-5843

How to Apply ADM runs an 18-month [commodity trading trainee program](#) in Europe, aimed at those who hold a master's degree in a business/commercial discipline with a focus in agriculture, which may be of interest. The program is designed to help entry-level traders develop their talents in preparation for a possible full-time position. Trainees will spend time in at least two of ADM's European locations and will follow a learning plan that balances business requirements and personal development. Each trainee will be supported by a dedicated mentor from the senior commercial team in preparation for a possible future management role in our company.

At ADM, interns are the largest pipeline of talent with internships being offered in several business areas. The 12-week [internship program](#) starts in May and ends in August and is usually coordinated through the US headquarters.

Visit the [College Relations](#) job search to view all open internship and trainee program opportunities.

Key Dates ADM begins filling summer internship and full-time positions in the fall and continues recruiting on college campuses through the spring semester. Applications are being sought for a Commodity Merchandising Program and several internships within the US.

International Opportunities ADM serves from 160 countries. To search for opportunities by location, visit [Careers](#) and then 'Search Jobs' by location.

Additional information For more than a century, the people of Archer Daniels Midland Company (NYSE: ADM) have transformed crops into products that serve the vital needs of a growing world. ADM has more than 32,000 employees serving customers in more than 160 countries. With a global value chain that includes 500 crop procurement locations, 250 ingredient manufacturing facilities, 38 innovation centres and the world's premier crop transportation network, the company connects the harvest to the home, making products for food, animal feed, industrial and energy uses.

Headquartered in Chicago, Illinois, ADM connects crops to markets on six continents. Net sales for the fiscal year 2016 were \$62.3 billion.

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