



Guide to MBA Recruitment in the Top 100 Marketing, Media, Advertising, PR and FMCG Companies

EXAMPLE ENTRIES
September 2018



Click on the company name to be taken to the individual company entry. For a list of companies in alphabetical order, please see the next page. Please note: all information was correct at time of publication.

Advertising

[AMS Media Group](#)
[Arena Media](#)
[Dentsu Aegis Network](#)
[Havas Group](#)
[Interpublic Group](#)
[John Ayling & Associates](#)
[Digitas](#)
[M & C Saatchi](#)
[Media Campaign](#)
[MediaCom](#)
[Omnicom](#)
[Publicis UK](#)
[Blue 449](#)
[WPP](#)

Marketing/Consulting

[ADLER Europe](#)
[FutureBrand](#)
[Interbrand](#)
[Landor Associates](#)
[SuperUnion](#)
[Wolff Olins](#)
[ZS Associates](#)

Media

[Ascential plc](#)
[BBC](#)
[Bertelsmann](#)
[Bloomberg](#)
[BMG](#)
[BMJ Group](#)
[Sky](#)
[Channel 4](#)
[Daily Mail](#)
[FremantleMedia](#)
[Guardian Media Group](#)
[Hibu Group](#)
[ITV](#)
[Macmillan Education](#)
[Pearson](#)
[Reach plc](#)
[Routledge](#)
[Sony Music Entertainment](#)
[Thomson Reuters](#)
[Times Newspapers Limited](#)
[United Business Media \(UBM\)](#)

PR Agencies

[Citigate Dewe Rogerson](#)
[Edelman](#)
[Freuds](#)
[FTI Consulting](#)
[Grayling](#)
[Hill & Knowlton Strategies](#)
[Instinctif](#)
[Ketchum](#)
[Kindred](#)
[Lansons Communications](#)
[The Red Consultancy](#)
[Teneo Blue Rubicon](#)
[Finsbury](#)
[Weber Shandwick](#)

FMCG Companies

[2 Sisters Food Group](#)
[Adidas](#)
[ADM](#)
[Alfred Dunhill](#)
[Anheuser-Busch InBev](#)
[Apple Inc](#)
[Arcadia](#)
[Body Shop International](#)
[British American Tobacco](#)
[Britvic](#)
[Coca-Cola](#)
[Colgate-Palmolive](#)
[COTY](#)
[Dairy Crest](#)
[Diageo](#)
[Dyson](#)
[Games Workshop](#)
[Greencore Group](#)
[Greene King](#)
[Heineken](#)
[KraftHeinz](#)
[Imperial Tobacco](#)
[Johnson & Johnson](#)
[Kellogg's](#)
[L'Oreal UK](#)

FMCG Companies (continued)

[LVMH](#)
[Marston's](#)
[Mars](#)
[Mitchells & Butlers](#)
[Mondelēz](#)
[Nestlé UK](#)
[Nike](#)
[PepsiCo](#)
[Premier Foods](#)
[Proctor & Gamble](#)
[Reckitt Benckiser](#)
[Roche Products UK](#)
[Sony](#)
[Tate & Lyle](#)
[Unilever](#)
[Vion](#)
[Whitbread plc](#)

Click on the company name to be taken to the individual company entry. Please note: all information was correct at time of publication.

[2 Sisters Food Group](#)

A

[Adidas](#)
[Adler Europe](#)
[ADM](#)
[Dentsu Aegis Network](#)
[Alfred Dunhill](#)
[AMS Media Group](#)
[Anheuser-Busch InBev](#)
[Apple](#)
[Arcadia](#)
[Arena Media](#)

B

[BBC](#)
[Bell Pottinger Group](#)
[Bertelsmann](#)
[Bloomberg](#)
[Blue 449](#)
[BMG](#)
[BMJ Group](#)
[Body Shop International](#)
[Brand Union](#)
[British American Tobacco](#)
[Britvic](#)

C

[Channel 4](#)
[Citigate Dewe Rogerson](#)
[Coca-Cola](#)
[Colgate-Palmolive](#)
[Coty](#)

D

[Daily Mail](#)
[Dairy Crest](#)
[Diageo](#)
[Digitas](#)
[Dyson](#)

E

[Edelman](#)

F

[Finsbury](#)
[FremantleMedia](#)
[Freuds](#)
[FTI Consulting](#)
[FutureBrand](#)

G

[Games Workshop](#)
[Grayling](#)
[Greencore Group](#)
[Greene King](#)
[Guardian Media Group](#)

H

[Havas Group](#)
[Heineken](#)
[Hibu Group](#)
[Hill & Knowlton Strategies](#)

I

[Interbrand](#)
[Interpublic](#)
[Imperial Tobacco](#)
[Instinctif](#)
[ITV](#)

J

[John Ayling & Associates](#)
[Johnson & Johnson](#)

K

[Kellogg's](#)
[Ketchum](#)
[Kindred](#)
[KraftHeinz](#)

L

[Landor Associates](#)
[Lansons Communications](#)
[L'Oreal UK](#)
[LVMH](#)

M

[Marston's](#)
[M & C Saatchi](#)
[Macmillan Education](#)
[Mars](#)
[Media Campaign](#)
[MediaCom](#)
[Mitchells & Butlers](#)
[Mondelēz](#)

N

[Nestlé UK](#)
[Nike](#)

O

[Omnicom](#)

P

[Pearson](#)
[PepsiCo](#)
[Plexus \(EMAP\)](#)
[Premier Foods](#)
[Proctor & Gamble](#)
[Publicis Group](#)

R

[Reckitt Benckiser](#)
[Roche Products UK](#)
[Routledge](#)

S

[Sky plc](#)
[Sony](#)
[Sony Music Entertainment](#)

T

[Tate & Lyle](#)
[Teneo Rubicon Blue](#)
[The Red Consultancy](#)
[Thomson Reuters](#)
[Times Newspapers Limited](#)
[Trinity Mirror Group](#)

U

[Unilever](#)
[United Business Media \(UBM\)](#)

V

[Vion](#)

W

[Weber Shandwick](#)
[Whitbread plc](#)
[Wolff Olins](#)
[WPP](#)

Z

[ZS Associates](#)

Company Name	Programme News	Deadline Date
Bertelsmann	Bertelsmann Entrepreneurs Program	1st October 2018
FTI Consulting	Economic and Financial Consulting - Graduate Consultant – Req ID: 1812Z – UK * Forensic & Litigation Consulting Forensic Accounting Advisory Services - Graduate Consultant – Req ID: 1813A – UK* Strategic Communications - Graduate Consultant – Req ID: 1812U – UK* Forensic & Litigation Consulting Financial Services - Graduate Consultant – Req ID: 18139 – UK* Data & Analytics - Graduate Consultant – UK* *these are not MBA-specific but may be of interest to those with limited experience.	14th November 2018 30th November 2018 31st January 2019 30th November 2018 31st December 2018
Kraft Heinz	MBA Leadership Program – Chicago - US R-10822 MBA Internship Program – Chicago - US R10831 MBA General Management Program (Canada) - R-10435	Positions will close once they are filled. Apply ASAP.
PepsiCo	MBA Marketing Role in Shanghai, China – Job Ref: 158356BR Strategy - MBA Hiring – Job Ref: 158357BR Insights MBA Intern – US – Job Ref: 153175BR Marketing MBA Intern – US – Job Ref: 153146R eCommerce Strategy MBA Intern – US – Job Ref: 156106R Global Procurement MBA Intern – US – Job Ref: 153836BR Strategic Finance MBA Intern (North America HQ) – US - Job Ref: 154161BR eCommerce MBA Intern - Supply Chain – US – Job Ref: 154216BR Finance & Accounting - MBA/Master's Degree Hiring – Saudi Students Only - req ID: 127375BR Engineering & Supply Chain – MBA/Master's Degree Hiring – Saudi Students Only - req ID: 127386BR Business Development - MBA/Master's Degree Hiring – Saudi Students Only - req ID: 127384BR	Will close once full * * * * * * * * * * * * *
Reckitt Benkiser	Commercial Management Trainee – Hong Kong 2019 MBA Summer Internship - Assistant Brand Manager - US Management Trainee Program - Indonesia R&D Management Trainee – China MBA Graduate Opportunity - End-to-End Gross Margin Expansion Manager - Hygiene, Home (based in Amsterdam) Commercial Graduate Development Program - June 2019 – US * It should be noted these are aimed at graduates, however, MBAs are welcome to apply.	Will close once full Therefore, apply ASAP.

* *Deadline date not available at the time of publication. Please monitor links to company websites for the latest on deadline dates.*

Company**Bertelsmann**

Bertelsmann AG, Carl-Bertelsmann-Str. 270, 33311 Gütersloh, Germany
+49 5241 80-0

www.bertelsmann.com

Key contacts

Dr. Nico Rose, Corporate Management Development. Email: n.rose@bertelsmann.de
Steffi Heldberg, Corporate Management Development. Email: steffi.heldberg@bertelsmann.de
Pamela Taylor, Director Employer Branding & Talent Acquisition. Email: p.taylor@bertelsmann.de

How to Apply

For MBAs with some work experience, Bertelsmann offers the [Bertelsmann Entrepreneurs Program](#). The exclusive custom-tailored program takes up to 18 months to complete and hires only four or five graduates per year, during which a variety of entrepreneurial projects are carried out in various Bertelsmann divisions worldwide (print, publishing, television, the music business as well as a wide range of service offers). Participants are supported by the Management Development Team and acquire well-founded insight into the corporate structure and culture at Bertelsmann. In addition, regular alumni meetings are held to enable the participants to expand their network. The goal of this program with its generalist orientation is to develop candidates into executives and have them assume responsible positions within the briefest possible period of time.

Bertelsmann offers a range of graduate programs, which may be of interest to those interested candidates with limited work experience. Go to [Graduate and Programs](#) for more information.

Key Dates

The application window for the Bertelsmann Entrepreneurs Program is July to October, see [job listing](#) to apply.

International Opportunities

Bertelsmann is an international business; search [locations](#) for office details.

Internships

Bertelsmann offers internships which although aren't necessarily aimed at MBAs, may be of interest to those interested candidates with limited work experience. The programs are generally for a period of three months. Go to [Students and Interns](#) for more information.

Additional Information

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group, and Bertelsmann Investments, an international network of funds. The company has 119,089 employees and generated revenues of €17.2 billion in the 2017 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

[Return to index page](#)

Company FTI Consulting

Executive Head Quarters - 1101 K Street NW, Suite B100, Washington, DC 20005. US
UK - 200 Aldersgate, Aldersgate Street, London, EC1A 4HD. UK

US - TEL +1 202 312 9100 UK - +44 (0)20 3727 1000

www.fticonsulting.co.uk

Key Contacts

Andrea Teehan, Campus Recruiting Lead based in San Francisco, US.

Jane Harley, Director of Talent Acquisition EMEA. Tel: +44 (0)20 3727 1000. Email: careers@fticonsulting.com

EMEA Graduate Enquiries: graduaterecruitment.emea@fticonsulting.com

How to Apply

Visit [Graduates](#) or [Experienced Professionals](#). There is no specific MBA recruitment program in operation; however, applications from MBA graduates are welcome for open vacancies. There are details of UK graduate programs at [Graduates – Join Us](#), which may be of interest to some MBAs. There is also an [Experienced Professionals Job Search](#) where it is possible to type 'MBA' into the Keyword search criteria box to bring up relevant vacancies.

Key Dates

A number of [UK Graduate Programmes](#) are currently open for application. In the US, FTI Consulting recruits on campus throughout the fall and spring semesters (August, September, October, January, February and March). Depending on the school, it recruits for both full-time and summer internship opportunities at both the undergraduate and graduate levels.

International Opportunities

Visit [Global Vacancies](#) to search for global opportunities

Internships

A [Summer Internship Program](#) is available in the US, the program is available to graduates and undergraduates and is fast becoming the main source for full-time recruitment at FTI Consulting.

Additional Information

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 4,600 employees located in 28 countries on six continents, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers, and acquisitions, regulatory issues, reputation management, strategic communications and restructuring. The company generated \$1.8 billion in revenues during the fiscal year 2017.

[Return to index page](#)

Company	<p>Kraft Heinz Company HQ - 200 E. Randolph St. Suite 7600 Chicago, IL 60601 US UK - South Building Hayes Park, Hayes UB4 8AL. UK</p> <p>+1 (847) 646-2000 +44 (0)20 8573 7757</p> <p>www.kraftheinzcompany.com</p>
Key Contacts	<p>Oliver Munoz, Talent Acquisition Manager - US. Tel: +1 (847) 646-2000 Melanie Smith, EMEA Talent Acquisition Manager. Email: recruitment@uk.hjheinz.com</p>
How to Apply	<p>Visit Careers at Kraft Heinz, and specifically the University Programs section for details of current opportunities. Kraft Heinz views its MBA General Management program as a global top-talent pipeline initiative. In the MBA program, candidates will join Kraft Heinz as a direct hire into a position of significant responsibility. Those who deliver results can expect to soar, via the company's meritocracy. There is no time limit or a calendar of learning rotations to the program. The MBA Leadership Program is divided into 4 function-specific tracks:</p> <ul style="list-style-type: none"> • Finance Track – including Accounting, Finance and Economics • Marketing or Sales Track – including Sales, Revenue Management, Marketing, and Insights • Operations Track – Including Supply Chain, Logistics, S&OP and Manufacturing • General Management Track – including HR, Management or those with technical undergrads that seek general management exposure <p>Applications should be made online.</p>
Key Dates	<p>Kraft Heinz is currently recruiting for its full time and internship MBA Program in the US and Canada.</p>
International Opportunities	<p>Kraft Heinz is a global company with employees located in 40+ countries. Interested candidates should visit the global website.</p>
Internships	<p>Internships are frequently offered by Kraft Heinz; any open opportunities will be listed on vacancies board.</p>
Additional Information	<p>On the 1st July 2015, Kraft Foods Group shareholders approved a merger transaction with H.J. Heinz Holding Corp and its subsidiaries to form the Kraft Heinz Company. Kraft Heinz Company (NASDAQ: KHC) is the fifth-largest food and beverage company in the world. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste, and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company's iconic brands include <i>Kraft, Heinz, ABC, Capri Sun, Classico, Jell-O, Kool-Aid, Lunchables, Maxwell House, Ore-Ida, Oscar Mayer, Philadelphia, Planters, Plasmon, Quero, Weight Watchers Smart Ones and Velveeta</i>. The company reported revenue of \$26.2bn in 2017.</p>

[Return to index page](#)

Company**PepsiCo**

700 Anderson Hill Road, Purchase, New York, NY 10577, US

PepsiCo UK & Ireland, UK Head Office. 450 South Oak Way, Green Park, Reading, RG2, UK

US: + 1 914 253 2000

www.pepsico.com

Key contacts

UK: Debbie Robinson, Global Talent Acquisition Program Manager - STEM. Email: debbie.robinson@pepsico.com

US: Meredith Nelson, Senior Manager, Talent Acquisition Operations and Global Programs. Email: Meredith.nelson@pepsico.com

How to Apply

UK: PepsiCo recruits MBAs into real jobs rather than through an MBA programme. Candidates are advised to visit the careers page for the latest opportunities or to register a speculative application. Go to [Student](#).

The vast majority of PepsiCo MBA roles within the US are within marketing and finance. The company also does very limited MBA hiring in corporate strategy, global procurement, global supply chain operations, and sales. Most MBA candidates are hired in as interns and then convert to full-time.

Go to [Job Search](#) and type in 'MBA' to view and apply for the latest opportunities.

Key Dates

Go to [Job Search](#) and type in 'MBA' to view the latest opportunities. PepsiCo are currently recruiting for several MBA Internship roles. Openings will close as soon as a position is filled, therefore it is recommended that potential applicants apply early.

International Opportunities

PepsiCo spans the globe so international opportunities are abundant.

Internships

PepsiCo is a prolific hirer of interns. Interns will be hired at all levels including MBA with positions being posted as they are required by the business.

Additional Information

PepsiCo is a world leader in convenient snacks, foods, and beverages, with revenues of more than \$63.5 billion in 2017 and over 264,000 employees. PepsiCo owns some of the world's most popular brands, including Pepsi-Cola, Mountain Dew, Diet Pepsi, Lay's, Doritos, Tropicana, Gatorade, and Quaker. The company's brands are available worldwide through a variety of go-to-market systems, including direct store delivery (DSD), broker-warehouse, and food service and vending. PepsiCo was founded in 1965 through the merger of Pepsi-Cola and Frito-Lay. Tropicana was acquired in 1998 and PepsiCo merged with the Quaker Oats Company, including Gatorade, in 2001. PepsiCo's products are sold in more than 200 countries and territories around the world. PepsiCo celebrated its 50th anniversary as a combined food and beverage company in 2015.

[Return to index page](#)

Company	Reckitt Benckiser 103-105 Bath Road, Slough, Berkshire, SL1 3UH, UK +44 (0)1753 217800 www.reckittbenckiser.com
Key contacts	Interested candidates should contact the HR Business Partner for the specific area of interest: Melike Caşın, Global Talent Acquisition Manager Sarah Harper-Holton, Global HR Director - Global Functions (Contact details as above).
How to Apply	Although there is no specific MBA programme in operation, there are many open vacancies at Reckitt Benckiser that require candidates with an MBA. Go to Job Search and type 'MBA' into the keyword box to obtain a list of current openings where an MBA is required. Reckitt Benckiser also offers a range of Graduate Programmes and Internships , which may be of interest to less-experienced MBA graduates. The R&D Future Leadership Graduate Programme aimed at Bachelor, Master, PhD degree graduates is a 2-year fast track programme for 20 selected individuals from top universities. Visit the Reckitt Benckiser Careers page for general careers information.
Key Dates	Go to the job search page and type 'MBA' or the job number into the search panel to return full details. All other dates are vacancy-specific. Outline recruiting schedules are available for Graduate Programmes and Internships .
International Opportunities	International MBA opportunities are subject to availability. Go to Global Locations for a list of international graduate recruitment locations.
Internships	Reckitt Benckiser does offer internship placements (not necessarily MBA-specific) but states there is no such thing as a typical RB internship. In an organisation as fast-paced as theirs, every day is different, so internships vary depending on the function and country.
Additional Information	Reckitt Benckiser is the world's leading consumer health and hygiene company, with brands (such as Nurofen, Strepsils, Mucinex, Dettol, Lysol, Finish and Vanish) sold in nearly 200 countries and operations in over 60 countries. Every day, the firm's 37,000 employees strive to find even better ways to give people innovative solutions for healthier lives and happier homes. Feeling well is at the heart of Reckitt Benckiser's rapidly growing consumer health business. Making a difference in the lives of consumers means the company continually invests in research and innovation to stay ahead of the game. Ranked in the TOP 20 on the London Stock Exchange, the relentless drive to outperform has trebled RB's revenue since 2000 and quadrupled their market cap. Reckitt Benckiser is just as demanding of their social and environmental impact too, cutting their carbon footprint by 20% in just 5 years and has set new 2020 targets; cutting water use by a 1/3, carbon by a 1/3 again, and for a 1/3 of sales to come from more sustainable products. Reckitt Benckiser (RB) recognised revenues of £11.5 billion in 2017 selling 20m products daily.

[Return to index page](#)