

MASTERS  
Recruitment Guide

# TOP 100 COMPANIES

Global Media & Entertainment Companies

  
work**maze**  
CAREER DIRECTION 

**Company Index** CLICK on the company name to be taken to the appropriate document.

**A**

- [Activision Blizzard Inc.](#)
- [Advance Publications](#)
- [Altice USA](#)
- [Amazon.com Inc.](#)
- [Apple Inc.](#)
- [Asahi Shimbun Company](#)
- [AT&T](#)
- [Axel Springer SE](#)
- [ARD](#)

**B**

- [Baidu Inc.](#)
- [Bandai Namco Games](#)
- [Bauer Media Group](#)
- [Bertelsmann SE & Co.](#)
- [Bloomberg L.P.](#)
- [Bonnier AB](#)
- [BBC](#)

**C**

- [China Central Television \(China Global Television Network\)](#)
- [Cineworld Group plc](#)
- [Comcast Corporation](#)
- [Cox Enterprises Inc.](#)

**D**

- [Daily Mail & General Trust plc](#)
- [De Agostini Group](#)
- [DirecTV LLC](#)

**E**

- [Egmont](#)
- [Electronic Arts Inc.](#)

**F**

- [Facebook Inc. \(Meta\)](#)
- [Flutter Entertainment PLC](#)
- [Fox](#)
- [France Televisions S. A.](#)
- [Fuji Media Holdings Inc.](#)

Highlighted = companies included in this example

**G**

- [Gannett Co. Inc.](#)
- [Gazprom-Media](#)
- [Globo Comunicacao e Participacoes S.A.](#)
- [Google Inc.](#)
- [Graham Holdings Company](#)
- [Grupo Planeta](#)
- [Grupo Prisa](#)
- [Grupo Televisa](#)
- [GungHo Online Entertainment Inc.](#)

**H**

- [Hearst Corporation](#)
- [Holtzbrinck GmbH](#)
- [Hubert Burda Media Holding GmbH](#)
- [Hunan Broadcasting System](#)

**I**

- [iHeartMedia](#)
- [IAC/InterActiveCorp.](#)
- [ITV plc](#)

**J**

- [Jiangsu Broadcasting Corporation](#)

**K**

- [King Digital Entertainment plc](#)

**L**

- [Lagardere Group](#)
- [Liberty Media Corp.](#)
- [Lionsgate Entertainment Corporation](#)

**M**

- [McGraw-Hill Education](#)
- [Mediaset SpA](#)
- [Meredith Corporation](#)
- [Microsoft Corporation](#)
- [Modern Times Group](#)
- [Mondadori Group](#)

**N**

- [Naspers Group](#)
- [Netflix](#)
- [New York Times Company](#)
- [News Corp. Ltd.](#)
- [Nexstar](#)
- [Nielsen Group](#)
- [Nintendo Company Ltd](#)
- [Nippon Hoso Kyokai](#)
- [Nippon Television Holdings](#)
- [NOS](#)

**O**

- [Omnicom Group](#)

**P**

- [Paramount \(ViacomCBS\)](#)
- [Pearson plc](#)
- [ProSiebenSat. Media 1SE](#)

**Q**

- [Quebecor Inc.](#)

**R**

- [Rogers Communications](#)
- [RAI Radiotelevisione Italiana SpA.](#)
- [RCS Media Group](#)
- [RELX Group](#)

**S**

- [Sanoma Group](#)
- [Schibsted Media Group](#)
- [Scholastic Corporation](#)
- [Sea Limited](#)
- [Seven West Media Ltd](#)
- [Shaw Communications Inc.](#)
- [Sony Corporation](#)
- [Spotify](#)
- [SRG SSR](#)

**T**

- [Tencent](#)
- [Thompson Reuters](#)
- [Tokyo Broadcasting System Inc.](#)
- [Tribune Media Co.](#)
- [Twitter](#)

**U**

- [Ubisoft Entertainment S.A.](#)
- [Universal Music Group](#)
- [Univision Communications Inc.](#)

**V**

- [Verizon Media](#)
- [Viacom CBS \(now Paramount\)](#)
- [Vivendi S.A.](#)

**W**

- [Walt Disney Company](#)
- [Warner Bros. Discovery](#)
- [Wiley](#)
- [WPP](#)
- [Wolters Kluwer NV](#)

**Z**

- [ZDF](#)

Deadline Dates		
Company	Details / Programme	Deadlines
<a href="#">Activision Blizzard</a>	Summer Internships	Early December
<a href="#">Advance Publication</a>	Condé Nast are currently accepting applications for an Art Intern in Mumbai, India.	Will close once full
<a href="#">Altice USA</a>	Internship for Information Technology students starting in September 2023	ASAP
<a href="#">Amazon</a>	2024 Internship Applications are open	ASAP
<a href="#">Apple</a>	2024 Internship Applications are open	ASAP
<a href="#">AT&amp;T</a>	Leadership Development Program applications are open	Will close once full
<a href="#">Banijay</a>	<a href="#">Development Internship Scheme</a> 2024	17 September, 2023
<a href="#">Bertelsmann</a>	Proactive applications for their Internship Program and trainee programs are open	ASAP
<a href="#">Bloomberg</a>	<a href="#">Engineering programs</a> recruit on a rolling basis and applicants are encouraged to apply as soon as they are ready.	ASAP
<a href="#">Comcast</a>	Various internship applications are open.	Will close once full
<a href="#">Cox</a>	Applications are open for the June 2024 cohort for the <a href="#">LEAD</a> program.	ASAP
<a href="#">Fuji Media Holdings</a>	Kyodo-TV new graduate recruitment is open	ASAP
<a href="#">Google</a>	Student Researcher 2023 positions are open across multiple global locations.	
<a href="#">Grupo Planeta</a>	Academic Management Program Fellow and Communication and Brand Intern.	
<a href="#">Meredith</a>	<a href="#">Services Development Intern</a>	ASAP
<a href="#">Microsoft</a>	<a href="#">MBA Internships open</a>	Will close once full
<a href="#">Naspers</a>	<a href="#">Grad Programme</a>	
<a href="#">Pearson</a>	<a href="#">Content Marketing Intern</a> - Beijing	
<a href="#">Schibsted</a>	<a href="#">Developers</a> in Gdansk and Kraków	Will close once full
<a href="#">Sea</a>	Various Intern positions open	ASAP
<a href="#">Seven West Media</a>	People and Safety <a href="#">Intern</a>	23 September 2023
<a href="#">Verizon</a>	Administration <a href="#">Intern</a> – Firenze, Italy	Will close once full

Company **Activision Blizzard Inc.**

Address 2701 Ocean Park Boulevard, Santa Monica, California 90404, US

Telephone +1 (310) 255 2000

Corporate website [www.activisionblizzard.com](http://www.activisionblizzard.com)

Contact Email: [campus.recruiting@activision.com](mailto:campus.recruiting@activision.com)

Masters programmes Activision Blizzard has a dedicated [careers page](#) with links to all of its subsidiaries' careers centres.

- [Activision](#) offers a variety of technical and non-technical internship experiences to both undergraduate and graduate students. Through the program, candidates will work side by side with top talent on meaningful, resume-building projects.
- [Blizzard](#) will recruit graduates into entry level direct hire roles but also offers an internship program where Masters and PhD students are welcomed into the program.
- [King](#) has full-time direct hire opportunities for MBA's, Graduates, Undergraduates and internships (Kingternships) both in the US and elsewhere internationally.

Internships Follow the links above and enter 'Internship', 'Masters', 'MBA' or 'Graduate' to search for open opportunities.

How to apply Visit [Job Search](#) to view current opportunities.

Key dates Activision's applications for [summer internships](#) are open through early December (excluding art internships, which extend into February).

International Opportunities Activision Blizzard is a global company with offices and studios in the US, Asia, Europe and Australia. A full list can be found at [locations](#).

Additional Information Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. There are nearly 500 million monthly active users around the world through franchises including Activision's Call of Duty®, Destiny and Skylanders®, Blizzard Entertainment's World of Warcraft®, Overwatch®, Hearthstone®: Heroes of Warcraft™, Diablo®, StarCraft®, and Heroes of the Storm®, and King's Candy Crush™, Pet Rescue™ and Farm Heroes™. The company is one of the Fortune "100 Best Companies to Work For®." Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world and its games are played in 196 countries.

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Company **Bertelsmann**

Address Bertelsmann AG, Carl-Bertelsmann-Str. 270, 33311 Gütersloh, Germany

Telephone +49 (0)5241 80-0

Corporate website [www.bertelsmann.com](http://www.bertelsmann.com)

Contact Steffi Heldberg, Corporate Management Development – Program Manager. Email: [s.heldberg@bertelsmann.de](mailto:s.heldberg@bertelsmann.de)  
Kai-Uwe Krotoschak – Future Leaders Program Manager. Email: [k.krotoschak@bertelsmann.com](mailto:k.krotoschak@bertelsmann.com)

Masters programmes The [Bertelsmann Future Leaders Graduate Program](#) will be of interest to applicants who have an MBA or equivalent graduate degree and have already acquired 3-5 years of career experience. The custom-tailored program takes up to 18 months to complete, during which a variety of entrepreneurial projects are carried out in various Bertelsmann divisions worldwide (print, publishing, television, the music business as well as a wide range of service offers). Participants are supported by the Management Development Team and acquire well-founded insight into the corporate structure and culture at Bertelsmann. In addition, regular alumni meetings are held to enable the participants to expand their network. There is also the [Future Leaders Creative Management Program](#) aimed at applicants with a Masters in humanities, social sciences, political science, media, linguistics or communication. Alternatively the [Future Leaders Data Science](#) program is aimed at those with a M.Sc. or Ph.D. in a quantitative field.

Graduate programmes

Internships Bertelsmann offers a range of programmes, including internships which, although are not necessarily aimed at master graduates, may be of interest to those interested candidates with limited work experience. Go to [Graduate and Programs](#) for more information.

Internships

Bertelsmann offers a number of [internships](#) lasting three months where candidates can get to know the world of media, services and education in a global corporation.

How to apply Go to [Create your Own Career](#) and enter 'Masters' in the text field search to return details of the current opportunities.

Key dates It is possible to [register for a notification](#) of the next application program window.

International Opportunities

With operations in over 50 countries, Bertelsmann has opportunities for everyone.

Additional Information

Bertelsmann is a media, services and education company that operates in about 50 countries around the world. It includes the broadcaster RTL Group, the trade book publisher Penguin Random House, the magazine publisher Gruner + Jahr, the music company BMG, the service provider Arvato, the Bertelsmann Printing Group, the Bertelsmann Education Group, and Bertelsmann Investments, an international network of funds. The company has over 145,000 employees and generated record revenues of €20.2 billion in the 2022 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. Bertelsmann aspires to achieve climate neutrality by 2030.

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Company **Bloomberg L.P.**

Address 731 Lexington Ave, New York, NY 10022, US  
3 Queen Victoria Street, London EC4N 4TQ, UK - [New European Headquarters in the City of London](#)

Telephone +1 (212) 318 2000

Corporate website [www.bloomberg.com](http://www.bloomberg.com)

Contact Online only.

Masters programmes There are no MBA or Masters programs in place, however, candidates with relevant work experience are recruited into direct hire roles such as Research Associates or Analysts.

Graduate programmes The [Bloomberg Careers](#) website has an overview of all the [full-time roles](#) graduates are recruited into. This includes Corporate Functions, Sales and Analytics, Global Data, Engineering and Intelligence research. Graduates are advised to search current opportunities online by choosing "Students & Graduates" in the filters column. The [Bloomberg Discovery and Diversity Program](#) is aimed at undergraduate students and recent graduates from underrepresented communities.

Internships Bloomberg L.P. runs six [Internships programs](#) aimed at undergraduate and post-graduate candidates. Programs range from six to ten weeks or some can span up to six months. The recruiting season for North America is generally October-March, for EMEA September-April and for Asia-Pacific October-April.

How to apply Follow the links above to search for roles within interested business functions. Or go to "Search Jobs" and click on Internships or Student and Recent Grads. MBA or Master graduates should use the search bar and enter 'MBA' or 'Masters' to find open opportunities. Graduates interested in Bloomberg opportunities are encouraged to join the [Bloomberg Talent Community](#).

Key dates Bloomberg actively recruits at colleges and universities globally and runs several [careers events](#). Full-time opportunities are posted as required by the business. [Engineering programs](#) recruit on a rolling basis and applicants are encouraged to apply as soon as they are ready.

International Opportunities Graduate and Internship opportunities are available globally.

Additional Information Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Professional service, which provides real time financial information to approximately 325,000 subscribers globally. Bloomberg's enterprise solutions build on the company's core strength, leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. Through Bloomberg Law, Bloomberg Government, Bloomberg New Energy Finance and Bloomberg BNA, the company provides data, news and analytics to decision makers in industries beyond finance. Bloomberg News, delivered through the Bloomberg Professional service, television, radio, mobile, the Internet and two magazines, Headquartered in New York, Bloomberg employs nearly 19,000 people in 192 locations around the world.

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Company	<b>Meta (previously Facebook Inc.)</b>
Address	1 Hacker Way, Menlo Park. CA 94025, US
Telephone	+1 (650) 543 4800
Corporate website	<a href="http://www.facebook.com/careers">www.facebook.com/careers</a>
Contact	Miranda Kalinowski – Global Head of Recruitment Caroline McCusker – Head of University Recruiting.
Masters programmes	Facebook does not have a Masters program in place, instead offers Masters/MBA/PHD graduates full-time entry level positions. Go to <a href="#">Facebook Careers - University Students</a> . University graduates can then search open positions in <a href="#">Engineering, Tech &amp; Design</a> or <a href="#">Business</a> areas.
Internships	Facebook’s Intern Program was ranked Number 1 by Glassdoor two years in a row due to their open culture, world-class mentors and opportunities for real impact. Internships are offered in <a href="#">Engineering, Tech &amp; Design</a> or <a href="#">Business</a> . <a href="#">Meta University</a> is an immersive ten-week paid internship program that enables students from underrepresented communities to get to know Meta’s people, product and services. Current first or second-year students studying at a four-year university in the US, Canada or Mexico can apply. Meta University takes place from May-August and includes a few weeks of relevant technical training followed by hands-on project work.
Key dates	Opportunities will close once full, therefore apply asap. Visit <a href="#">Jobs</a> to search and apply.
International Opportunities	Facebook has offices in 80+ cities. Open opportunities can be searched by <a href="#">location</a> .
Additional Information	Meta, Inc., incorporated on July 29, 2004, builds products that enable people to connect and share through mobile devices and personal computers. The company enables people to share their opinions, ideas, photos and videos, and other activities. The company's products include Meta, Instagram, Messenger, WhatsApp, and Oculus. The company's subsidiaries include Andale, Inc., Edge Network Services Limited, Meta Ireland Holdings Limited, Meta Ireland Limited, Meta Operations, LLC, Instagram, LLC, Oculus VR, LLC, Parse, LLC, Pinnacle Sweden AB, Siculus, LLC, Vitesse, LLC and WhatsApp Inc. Meta, Inc. had 83,553 employees globally as of October 2022 and FY2022 Revenue of \$116,609 billion.

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Company **Lagardere Group (The)**

Address Lagardère Building Monceau, 42 rue Washington, 75408 Paris Cedex 08, France

Telephone +33 (0)1 40 69 16 00

Corporate website [www.lagardere.com](http://www.lagardere.com)

Contact Online only.

Masters programmes The Lagardère Group companies offer job opportunities and internships in France and abroad. Graduates will be involved in real, concrete tasks from day one and will gradually take charge of projects. Visit [Our Opportunities](#) to search for the latest opportunities.

Internships Most internships and final-year projects are aimed at students in the areas of communications, digital technology, business, IT and business management in the broadest sense of the term (finance, law and human resources). Knowledge will be put into practice in various Group divisions depending on how many years of study and specialisation candidates have completed. Internships generally last between three and six months.

How to apply Apply online via the [Our Opportunities](#) link and by clicking on the required section. The Lagardère Group also has a careers page showing open global opportunities on [LinkedIn](#).

Key dates N/A

International Opportunities International recruitment is carried out, without exception, by the companies in the countries concerned. The "[Companies and Brands](#)" section lists all the Group's subsidiaries throughout the world, so you can send your application directly to them.

Additional Information The Lagardère Group is a global leader in content publishing, production, broadcasting and distribution. The Group's business model relies on creating a lasting and exclusive relationship between the content it offers and its customers. It is structured around four business lines:

- Lagardère Publishing: Books and e-Books.
- Lagardère Travel Retail: Travel Essentials, Duty Free & Fashion and Foodservices.
- Lagardère Active: Press, Audio-visual (Radio, Television, Audio-visual Production), Digital and Advertising Sales Brokerage.
- Lagardère Sports and Entertainment: Sponsorship, Content, Consulting, Events, Athletes, Stadiums, Shows, Venues and Artists.

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